



The Voice of
"The National Association of Beer Coaster Collectors"
July/Aug 1986 810 Birchwood Ct. No. Brunswick, NJ 08902
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"Coordinator's Message"

Hello again, coaster collectors!

As you read this, DiAnn and I are making our plans to go micro-brewery hunting in Seattle and Vancouver, B.C. Starting on August 9th, we will be driving from Seattle, Washington to Vancouver, British Columbia for a week long vacation. Sounds like a chance to get out and try quite a few of the micro brewery brands that are made out there!

According to "The New Brewer" January-February 1985 issue, there are six micro breweries in Washington: Hart, Hales Ales Ltd., Independent Ale Brewery, Kemper Brewing Co, Kuefner Brewing, and Yakima Brewing and Malting Co. The same source also lists four micro breweries and five brew pubs in British Columbia. These are: Bryant's Brewery, Granville Island Brewing, Island Pacific Brewing, and Mountain Ales Corp for micro breweries and Horseshoe Bay Brewery and Troller Pub, The Leeward, Nanaimo Brewing, The Prairie Inn and Spinnakers for the brew pubs.

With all of these breweries to visit plus the Expo '86 in Vancouver, you can bet that we'll have a great time. Of course I'll be keeping notes on my travels and will report back to you with the best places to visit on Your trip to Seattle and British Columbia. Be watching for new micro brewery coaster finds too!

This time of the year is vacation time and most of you are going to be traveling somewhere this summer. Try to plan your trip so that you can visit a breweriana show or an antique show, flea market, or antique shop community. You know where the best spots are in the general direction that you'll be traveling... If not, look through the directory of breweriana collectors and see who lives in the area that you'll be traveling to. Call or write to one or two people and ask them for suggestions on where you can stop and check out the local coaster action!

Make your plans today to take a trip to some new coaster "picking grounds."

Good Collecting,

Tom Byrne

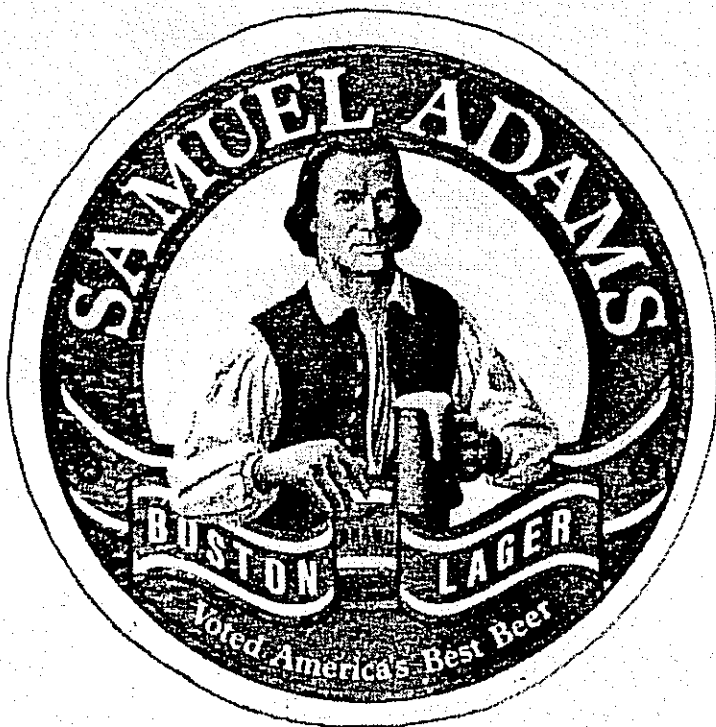
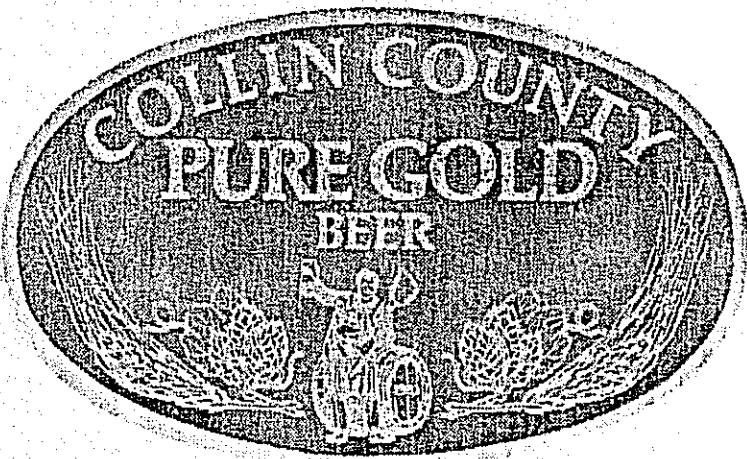
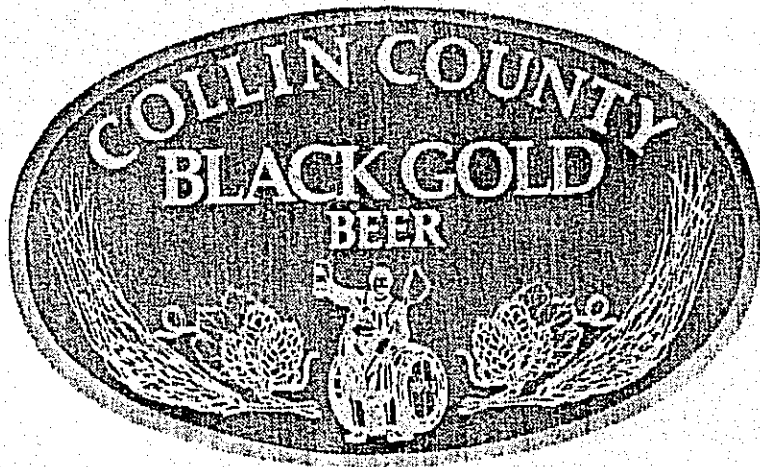
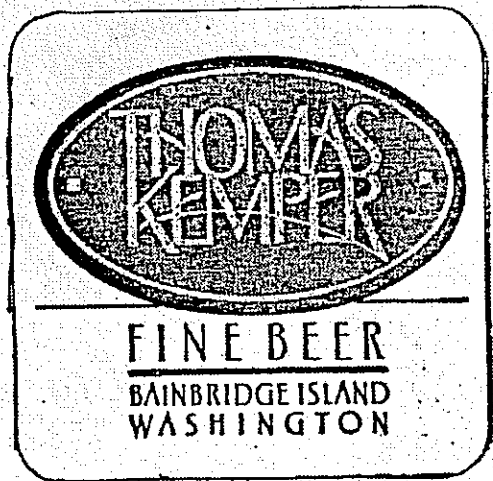
COASTER NEWS

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Pre-Prohibition Beauty Found In New England - Member Roy Lindgren from Connecticut send me the xerox shown below of the Tadcaster Ale, Heidelbrau Lager Beer "The Beer that beats the Dutch", Bowler Bros. Ltd. Worcester, Mass. This coaster is 4" and is made of the typical pre-pro style pressed cardboard. The coaster has the ridge all the way around the edge of the coasters and the usual small "pin-hole" sized indentations all across the surface. I'm not sure what the significance of their slogan is... but it is amusing to say the least! Bowler Bros. Ltd was in operation from 1883 to 1918. After prohibition it came back as Bowler Brewing Company.

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Micro Brewery Coaster New Finds! Over the past few weeks I have received letters from 4 different collectors who have found micro coasters that have not been shown in The Beer Coaster Report to date. Shown below are coasters from Millstream Brewing Co, Amana, Iowa; Thomas Kemper Brewing in Bainbridge Island, Washington, black/gold, 3"; a double sided coaster from Reinheitsgebot Brewing Company in Plano, Texas, black/green/gold, 4"; and Roaring Rock Brewery from Berkeley, California, red/black/green, 3" and Samuel Adams Boston Lager, Boston, Mass. 4" multi colored. Thanks to Gary Feldmann for the Millstream and Thomas Kemper coasters; Jim Freeman for the Roaring Rock; Tom Muller for the Collin County Gold and to Greg Kitsock for the Samuel Adams Boston Lager.

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Adler Brau Variation Turns Up - Member Vic Kroll has sent in a xerox of the front and back of an unusual Adler Brau coaster from his collection. Apparently this coaster was imprinted on the flip side for the 1947 American Legion Convention held in Appleton, Wis. The coaster is 4", scalloped edges all around and is blue/orange. The reverse side is blue. Vic says this specially imprinted coaster is quite tough to find so keep your eyes open for this rare double sided coaster!

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Information on "The New Brewer" - Volume 2, Number 1 of "The New Brewer" includes an International Directory of over 200 micro, pub and specialty breweries in the United States, Canada, United Kingdom, Austria, Belgium, Ireland, Falkland Islands, The Netherlands, New Zealand, and South Africa. North American listings include such information as address, phone, date established, owners, brewmasters, beer types produced, brands, capacity, bottling or draft information and comments. Overseas listings include address, phone, date established, beer types produced, brands, bottle or draft information.

Single copies of Volume 2, Number 1 of "The New Brewer" are available for \$10 (\$8.00 each plus \$2.00 shipping and handling). Published by The Institute for Fermentation and Brewing Studies (a program of the American Homebrewers Association), "The New Brewer" is issued six times per year to serve the special needs of micro, pub and specialty brewers. It includes articles on legal regulations, bottling systems, micro brewery news, filtration systems, draft packaging, labeling, packaged brewing plants, brewhouse equipment, marketing and financial insight, selecting beers to brew, contract brewing, microbiology, pricing, quality control, brew pubs and much more. Calendar year subscriptions are \$48 (includes all 1985 issues plus magazine binder). The complete back issue set is available. Write for more information.

Please send all inquiries, checks or money orders to "The New Brewer", Box 287, Boulder, CO 80306-0287.

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N.A.B.A. Annual Convention July 31 - August 3, 1986: The National Association of Brewery Advertising will hold their annual convention Thursday July 31 through Sunday August 3rd at Holiday Inn, Stevens Point, Wisconsin. This convention is being held in the heart of Wisconsin and the breweriana should be just outstanding! If you've never been to a convention put on by this club, it is worth joining and attending. Herb Haydock is this year's convention chairman. You can contact Herb at 1660 2nd Ave. South, Wisconsin Rapids, WI 54494. The convention is set up to start with registration and hospitality room on Thursday. Plenty of room-to-room activity on Thursday as well. Friday is auction registration, brewery tours, a dinner with speaker and more room-to-room activities. Saturday has meeting of club officers, auction, dinner and entertainment, more room-to-room activities. Sunday is business meeting, then 10:30 to 3:00 PM there is a buy-sell-trade session. Convention registration is \$70.00 per member (meals included) which is well worth it for a fun time and truly a well rounded breweriana education! Believe me, I recommend this show!

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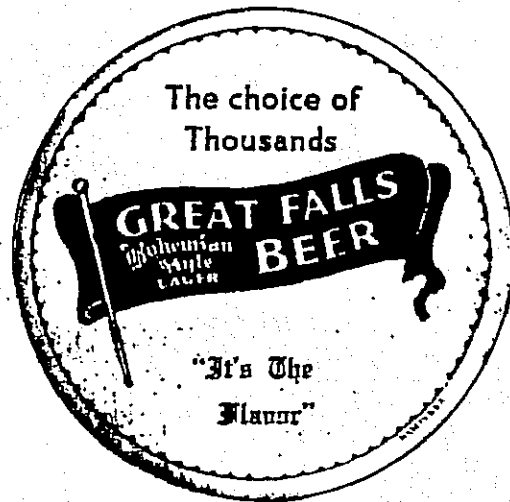
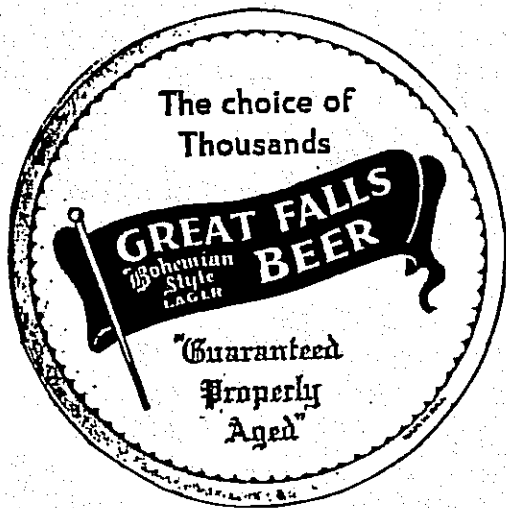
A Rare Pitcher Coaster From Covington, Kentucky!

This 6" diameter coaster was sent in by three collectors: John Horn, Tom Zruno and Henry Smith. All three were asking me what I could tell them about this rare coaster....

Well, I don't know how many were found of these so I can't put a cash value on them as yet. I am quite sure that they were pitcher coasters. The writing says "Ask The Man for A Man's Beer, Brewed and Bottled by Bavarian Brewing Co. Inc. Covington, KY."

Some Truly Rare Variations From Stan Hess' Collection

Be on the lookout for neat variations like these. I always check both sides of the new coasters that I pick up just to make sure that there are no differences! Make sure you don't trade away that ultra rarity by mistake!



Above - two rare coasters from Great Falls Beer. Does anyone know what brewery issued these? I tried looking them up in Ken Kositzke's Wisconsin Brewery Coasters and they weren't there. These beauties are red/blue, 1/0, 4" and are a treasure to have both varieties.

Below - Two more hard to spot coasters. These are Potosi from Potosi, Wisconsin. These are red/black, 1/0, 4". You see one of these so seldomly at a show that to see both of them side by side is a real treat!



All Coasters On This Page From Stan Hess' Collection

R A R I T I E S



Above - These two 4" oval shaped City Club coasters are from Jacob Schmidt Brewing Co, St. Paul, Minn. The one on the left is BCG # 983, the one on the right is a look alike variation! Jim Hosier once told me that there was a whole set of different coasters that looked like these. Does anyone out there have any others from the set?

Below Left - Let's Be Happy! Drink Imperial That Good Beer, Fill 'er again, Never say when! A real beauty from Erie Brewing Co. Erie, PA. A far cry from today's "Drink With Care" campaigns...

Below Right - Flanagan-Nay It's a Man's Beer, Flanagan-Nay Brewing Corporation, 25th and Tenth Avenue, NYC. This brewery was open from 1933-1937. So, this is a super tough New York City coaster. Be on the look out for it!



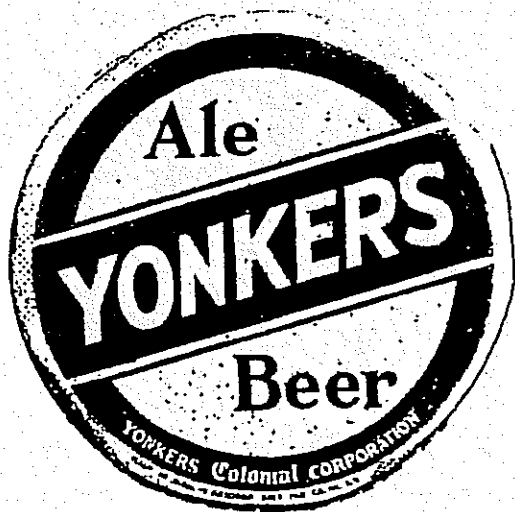


Above left - Make mine Karlsbrau, Duluth Brewing and Malting Co, Duluth, Minn. This rare Minn. coaster is 4", red/black/yellow, 1/0. All coasters on this page are from Stan Hess' collection.

Above right - Silver Bar Beer and Ale, from Southern Brewing Co, Tampa, Florida. You don't see an old 4" coaster from Florida every day! This beauty is red/green/brown.

Below left - Yonkers Ale - Beer, Yonkers Colonial Corporation, Yonkers, NY. This brewery existed from 1933-1938. This extremely tough coaster is 4", blue on natural background.

Below right - Billings Brewing Co, Old Fashion Beer, Billings, Montana. Scene shows three gents playing cards. This 4" rarity is red/gray/pale yellow and black.



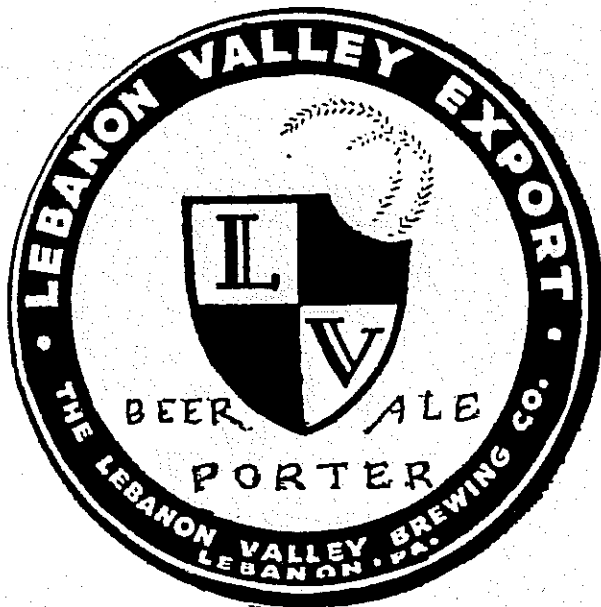


Above - left: A rare thick coaster from Schmidt's of Philadelphia. This 4" gem is red/black, 1/0. Submitted by member Tom Farley. It must be very old as it says "Made in Germany."

Above - right: Amsterdam Ale from New York City. No, it's not a micro brewery coaster! Amsterdam Brewing Co. was in business from 1933 to 1940. This 4" rarity is yellow background with blue writing. Submitted by Chuck King.

Below - left: Lebanon Valley Export from Lebanon, Penn. This tough coaster is blue and gold on a very high grade stock. Submitted by Chuck King.

Below - right: Krueger Brewing Co, Newark, NJ. I couldn't resist getting one New Jersey coaster in here! Chuck King sent in this beauty of a 3" coaster. It's red/black, 1/0 and is an extremely rare variety!



COLLECTING MATCH COVERS

By Ken Kositzke

Who would ever want to collect those darn things. This is what I said just about two years ago. Today my collection of match covers numbers at 400. As I found it harder and harder to find coasters for my collection, I started to look for something else to collect. It was then that I started on the match covers. I did limit myself to just Wisconsin covers for my own collection, but I pick up any that are available as long as they advertise a beer.

There are a few nice things about match covers. They are very colorful and many have very scenic covers. There is a plastic sheet holder available for covers, each page holds ten covers. Therefore I can have my entire collection in one book. Because they are so small, it's very cheap to mail them. It is also fairly easy to find match covers. I do not advertise out for just beer match books. I look for entire collections and then just buy the beer ones, or the entire collection if the price is right. In this way I have come across four collections in the past year and have added greatly to my collection and stock. Also the cost of match covers at shows are not that high. I've seen them range from 25¢ to \$15.00 for a really tough one.

One parallel that I find as I continue to collect match covers. While not all coaster collectors collect match covers, all match book collectors collect coasters. I should mention one other thing on match covers. All of the collectors that I deal with remove the matches from the books. This way it's a much safer way to collect and display them.

In the last auction book that I received I counted 63 match covers up for bids. A couple of years back you would find only 1 or 2 in an auction book.

Start looking around at the breweriana shows and you'll see more and more of them showing up on the tables.

Submitted by Ken Kositzke, 1623 N. Linwood Ave. Appleton, WI 54914.

EXPECT THE UNEXPECTED

Just recently something happened here in Appleton that surprized a lot of collectors. The eighth Adler-Brau Coaster showed up. There was an estate sale and five showed up. A collector from a near by town purchased all five. I was fortunate enough to obtain one for my collection. Because of the location of the Brewery, right in down-town Appleton, there are many local collectors of Adler-Brau items. Like any place else, the collectors keep in touch on items that show up. No one ever knew of this coaster. The size of the coaster is 3 & 5/8", one sided, with red and black colors. It will carry the number (WAS-A-8) in my Wisconsin Coaster Book. At this time, we are trying to date the coaster, we believe that it is the oldest of all eight.

So, to all the coaster collectors out there, keep on looking and searching those locations. Flea Markets, Estate Sales, Auctions, Other Collectors, Breweriana Shows, Rummage Sales, Ad's in the Newspapers, and anything else that's out there.

Kenneth C. Kositzke #24
1623 N. Linwood Ave.
Appleton, Wisconsin
54914



BUY, SELL & TRADE IN THE BEER COASTER REPORT!

Pot luck trading: Send me up to 25 different U.S. beer coasters and I will send you the same. Mark Butsko, 34 Parkwood Blvd. Poughkeepsie, NY 12603.

For Sale: Have Beer Coaster List #6 ready to go. Just send a self addressed stamped envelope for a list. Kenneth Kositzke, 1623 N. Linwood Ave. Appleton, Wisconsin 54914. ✓

For Sale: Over 75 different Minnesota coasters, reasonably priced. Send for photo copy list. Doug Kennedy #111, P.O. Box 130, Madison, MN 56256. ✓

Trade: List of 282 different 3" coasters. Your list for mine or send S.A.S.E. for my list. 4" coasters also. I also want all beer napkins. Have many traders. Steve Pawlowski, 311 E. Grant Ave, Roselle Park, NJ 07204. ✓

Trade-Buy-Sell: All U.S. and foreign coasters. Have over 500 U.S. and thousands of foreign to trade. Send lists or offers. Special wants: micro breweries, new issues, Michelob cartoon series (featured this issue) and unusual old coasters. Let me hear from you! Kevin Bracken, 298 Charles Street, Southampton, PA 18966.

To Trade: Mostly new issue coasters. Send me your list and I will send you mine of U.S. coasters. Also have quite a few foreign coasters for trade. Tom Muller, 8006 Garden Court, San Antonio, TX 78239.

Wanted: New York State Coasters. I also want to buy your duplicates. Send prices of both. Mark Butsko, #256, 34 Parkwood Blvd. Poughkeepsie, New York 12603.

Wanted Pearl Cartoon Coasters: Need #767 and others to complete my two different sets. Will buy or trade my duplicate Pearl cartoons for same. Thanks. Shirley Nathan, 5117 Glenvalley Drive. La Porte, TX 77571. (713-471-8788).

The perfect album page for your four inch coasters! Fits any standard three ring binder. Clear plastic sheet holds four 4" coasters visible both sides in individual pockets. 35 cents each plus \$1.00 postage on orders under \$17.50. Sample page \$1.00. Also available: pages that hold six 3" coasters per page. Send to Bob Taylor, 312 Hamilton Blvd. Piscataway, NJ 08854.

Wanted: Anything related to the Enzbrenner or Altoona Brewery (Horse Shoe Curve Beer). Gregg Hinlicky, P.O. Box 1521, Toms River, NJ 08754. 201-269-4867.

Did you remember to mail in your advertisement for the Sept-Oct 86 issue? For only 10¢ per word, your ad can reach all 110 members of the N.A.B.C.C. Send ad with payment to Tom Byrne, 810 Birchwood Court, North Brunswick, NJ 08902

Wisconsin Beer Coaster Book Now Available! This 66 page book contains photos and descriptions of over 600 coasters. The definitive book for anyone who specializes in Wisconsin coasters. All coasters are listed by brewery and every coaster is given its own number for easy identification. All coasters are shown 74% of actual size for easy viewing. You can't afford to be without this useful guide for coaster collecting! Send \$9.00 for immediate 1st class delivery of this fine book today payable to:
Ken Kositzke, 1623 N. Linwood Ave. Appleton, WI 54914.

Lone Star Coasters: 3"S, 1/2, multi colored. Shows different scenes from San Antonio. Backs are all the same (color shot of bottles and cans). Lone Star Brewing Co. San Antonio, TX, mid 1960's. Complete set of 6 coasters. mint, \$5.00 a set. Large SASE to Shirley Nathan, 5117 Glen Valley Drive, LaPorte, TX 77571.

Wanted: Ohio, Kentucky and Indiana coasters. Also for sale or trade. Advise wants. John Horn, 2828 Chestnut, New Richmond, Ohio 45157.

For Sale U.S. Coasters: Send for photo copy list. Wanted to buy or trade for any U.S. coasters. Send me your list. David Sivak, 11 Marquette Court, Bolingbrook, IL 60439

For Sale : Busch, BCG 159, 4", mint, \$1.00 each; Pabst, BCG 757, 3", mint, 75¢ each; Griesedieck Bros. BCG 415, 3", mint, \$1.00 each; up to 5 of each. 20¢ per coaster postage. Doug Hawes-Davis, 419 Schellridge, Jefferson City, MO 65101

Wanted to Buy: Chicago coasters, also Budweiser, Falstaff, Hamm's, Miller, Old Style, Pabst, Schlitz, Utica Club, and others. Send offers and lists to: Mark Anderson #55, 4426 N. Kenneth, Chicago, IL 60630.

Falstaff Coasters For Sale! Sold as a set of eight different 4" shield shaped coasters. Four like #289 with different backs, three similar to #289 (front says Premium Quality) with different backs one one #290 with plain back. All are mint except a few age spots and some minor yellowing on back. \$15.00 per set of 8 coasters plus \$1.00 postage. Shirley Nathan, 5117 Glen Valley Drive, LaPorte, TX 77571

Canadian Coasters For Sale: All coasters are 50¢ each unless noted, all are mint condition. **Molson Oktoberfest** 3"S, blue/yellow/black/red; **Molson Bock 1984**, gold/red/brown, 6-sided; **Molson Light**, gold/red/brown, 6-sided; **Molson "Canadian Spoken Here"** 4", 6-sided, red/blue; **Molson "That's Canada"**, red/blue, shaped like a maple leaf - 75¢; **Lowenbrau Special** 3"S, blue/lt.blue/gold, from Molson; **Labatt's Blue** 4"R, blue/lt.blue; Send for complete xerox list of Canadian coasters for sale. Please include postage with order. Tom Byrne, 810 Birchwood Ct. North Brunswick, NJ 08902. I also buy all Canadian coasters!!!

Dated Newsletter
PLEASE RUSH!

To:

N.A.B.C.C.
Tom Byrne
810 Birchwood Court
No. Brunswick, NJ 08902

SURVEY QUESTIONNAIRE ENCLOSED!

Please take a few minutes to fill out the enclosed questionnaire and mail it in to me soon. The information here will be used to make up our new Membership Directory. As we have not had a directory in some time, you will certainly want to take this chance to update your fellow collectors on what your specific "wants" are along with your current address, phone number, etc. If there is a red "OK" on the front cover of your newsletter, then I have recent information for you. If not, then please send in your questionnaire today so I can add your information to our list of members! Thank you.