

the BEER COASTER REPORT

The Voice of

"The National Association of Beer Coaster Collectors"
Nov/Dec 1985 810 Birchwood Ct., No. Brunswick, NJ 08902

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"Coordinator's Message"

Hello again fellow coaster collectors!

Thank you all for your overwhelming response to my newsletter and to the annual renewal drive! We not only have a large number of members who have been active since the very first issue (August, 1981), but many members who expired are now back again! It is great to have all of you back and I am happy to report that our membership is up well over 100 members worldwide.

Some news on coaster books - First, the book on New Jersey coasters has been shelved for the time being. Response was very poor from the "preview" that I had in the Beer Coaster Report a few issues ago. Only about 3 members wrote in to say that they would be interested in such a book. This contrasts with the 150 - 200 collectors who wrote in and got on the mailing list for the U.S. Beer Coaster Guide. The photos for the New Jersey book are ready to be made into halftones for printing. To go ahead and make up a few dozen books would put the cost of each book at about \$30. I would need to sell at least 100 copies of the book for it to be affordable.

The Pennsylvania coaster book being proposed by the members of Little Dutch Coaster Chapter is being discussed at their regular meetings. It seems that two of the chapters leaders are at odds on the best way to do the book. More on this project in future newsletters.

The Wisconsin book by Ken Kositzke is under way as of a few months ago. Ken has a definitive collection of Wisconsin coasters and will certainly be able to come up with a very interesting and complete book. I expect that many of you collectors will be interested in the Wisconsin book when it becomes available.

Forgive me for jumping around from topic to topic here, but there is a lot of info to get out to you this issue! For all of you who wondered what happened to me this summer and why I didn't get to any of the major conventions, I was working every Saturday at a new job that I took in April. I missed getting to the shows terribly and will try my best to get away to the few remaining shows this fall.

As you will see in this issue, Micro Breweries are flourishing and are making many new coasters! I hope that any of you who have any information on the many newly formed micros will send it in to me. I was at Manhattan Brewing Company in New York City last night to pick up some more of their coasters for traders and they were all out! The bartender said that they would be getting more in. Maybe they will be different than their first issue!

Enjoy this newsletter and have a good Thanksgiving and a Happy Christmas holiday season! Next issue mails 1/1/86.

Good Collecting!

Tom Byrne

COASTER NEWS

Poker Coasters Anyone? Member Tom Coriell #270 wrote to tell us that he bought a dozen of the Storz poker coasters that were shown in a recent issue of "Beer Coaster Report." He said that the coasters came from a Storz collector at the American Breweriana Association convention this past June. The coasters have "1958 TruLine, LA, Printed in USA" on them. Sounds like we'll never find out much about this set as Tom didn't know how many different "hands" he got in the 12 that he bought. They all have the scratch off area intact and to scratch them off would surely devalue the coaster! Does anyone out there have any more info on the Storz coaster or the Budweiser poker coaster?

Beer Trivial Pursuit? Brewery author Donald Bull has just released a new 192 page book entitled **The Beer Trivia Book**. The book contains over 500 questions and answers about our favorite beverage. His latest book sells for \$4.95 plus \$1.00 postage. The book features a full color cover and can be ordered from Bullworks, 20 Fairway Drive, Stamford, CT 06903.

Dozens of Questionnaires Lost in Mail. Or maybe you just forgot to send yours in to me! I need your latest collecting info for the 1986 Membership Directory. You still have time to send yours in... so please take a few minutes to mail it today.

\$650 For Coasters? I got an offer from a "get-rich-quick" dealer the other week who wanted to sell me some 4" 8-sided Norton's coasters. I thought it amusing that the dealer who wrote to me had sent the same offer around to other collectors at the same time. "Just found some coasters. This coaster is grade one. Also this coaster sold in Paul Michel's Auction #10 for \$80. I will sell you 10 of these at \$65. each - that is \$650 total for all. Please answer soon as I have other letters out. First come, first get."

I wasn't very interested in buying 10 Norton's coasters for \$650.00, so I ignored this dealer's letter in disgust. As a collector and dealer in coasters, I would like to suggest that people refrain from offering coasters for sale to collectors at obvious rip-off prices. Make a fair markup on your merchandise (nobody can argue with that) but don't go around making people pay outrageous prices needlessly!

New Saranac 1888 Coaster Released! In the Sept/October issue you saw a picture of the Saranac 1888 coaster that was recently released by West End Brewing Co. The coaster pictured is black, 1/2. The good news is, there is now a brown version available. Chuck King picked up several at an Upstate New York beer can trade recently. He theorizes that the black version is no longer available. Anybody else have any information on these coasters?

New Schultz and Dooley Coaster Available! West End Brewing Co has issued three new coasters recently. See photos elsewhere in this issue. Thanks to Warren Johnsen and Gary Feldmann for sending me information of these new issues. Also, West End Brewing Co. has come out with a beautiful bar towel! I picked it up at a beer can show this past weekend. My first American issued bar towel. See my ad in the advertising section for bar towels and see report on the beer can show elsewhere in this issue.

Letters To The Editor

This month, I'm going to start a **Letters To The Editor** page in the newsletter. I've received some mail lately that I think you will enjoy reading. Please feel free to use this column to ask questions about coasters or to air your views on coaster related topics. The membership is encouraged to write in and respond to letters that appear in this column. Here are two letters to start off this new feature:

Dear Tom:

After about 2 years of collecting, I have to admit that it's sort of frustrating hunting down coasters. It seems that fewer and fewer bars in the New York City area are even using coasters these days. Down with cocktail napkins! Those that do have coasters keep turning up the same ones-- mostly imported beer coasters. If I see one more of those 4" green Heineken's, I think I'll throw up! What's worse, I've heard that some states (including NJ and PA) have outlawed the use of advertising coasters in bars. Is this true? If so, would you address the subject in the newsletter at some future date? One thing that I like about collecting coasters is that there are so many out there to be collected. It seems that just about every beer can available has been cataloged, numbered and otherwise accounted for. Coasters, on the other hand, are something of an enigma. It seems that there are just thousands of different coasters out there and one never knows when a great find will turn up! I like having this element of surprise in my hobby... this is what collecting coasters is all about!

Tony Fiyalko
Central Islip, NY

Dear Tom:

Yes! There are still coasters out there to be found. Just last week this became very evident to me. While at one of our local bowling alleys an older gentleman asked me if I still collected coasters. I of course said "YES." Someone he bowled with had heard it from someone else. I asked him what he had and he started naming off coasters from breweries that were no longer in operation. To make a long story short, the next evening, I was over at his home. He brought out an old paper bag with about 60 coasters in it. After looking thru the coasters and doing some fast figuring, we came to an agreement. I went home with a big smile on my face and some high hopes for some good trades. With that bag of coasters I did add three coasters from Wisconsin to my collection. And with almost 650 different Wisconsin coasters that is rather hard to do. The only bad thing was that some of the coasters were damaged. Someone had displayed them with tacks. The best thing was that in the bottom of this bag there were several coasters from the Stevens Point Beverage Co. These were undamaged. This is a 4" round blue and orange coaster. Prior to finding these in the bottom of the bag, only one of this type of coaster was known to exist. I have already made two good trades with this coaster. I have obtained a Capitol from Milwaukee and a Peerless from Fond Du Lac, Wisconsin. So inside of one week, I added a total of 5 tough Wisconsin coasters to my collection.

So continue to get the word out that you are a beer coaster collector, and sometimes things just seem to fall right. Good coasting to all!

Ken Kositzke
Appleton, WI





Some older Utica, New York coasters and one from Buffalo, NY. All four of these were sent in by member Warren Johnsen of New Berlin, NY. I never saw these before, so you can bet that they aren't going to be at every can show in the area. Estimated value on these is between \$3.00 and \$5.00 each.





Utica Club showing Schultz and Dooley is a brand new coaster from West End Brewing Co, Utica, New York. the coaster is silver/light blue/green/red/black. The other Utica club is red on a natural background. The Matts Premium coaster is red with black type. All three are issued at the same time and are currents in the Utica, New York area.

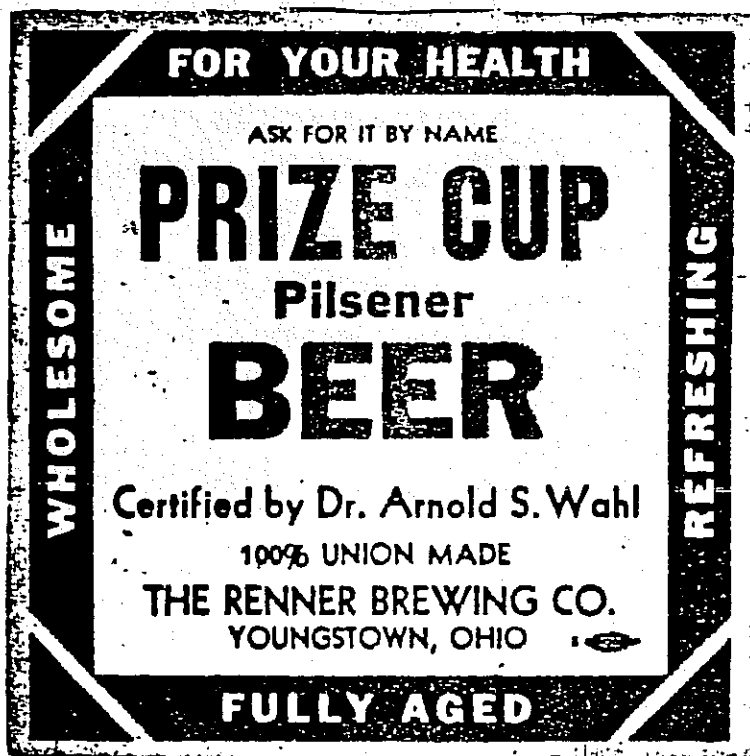
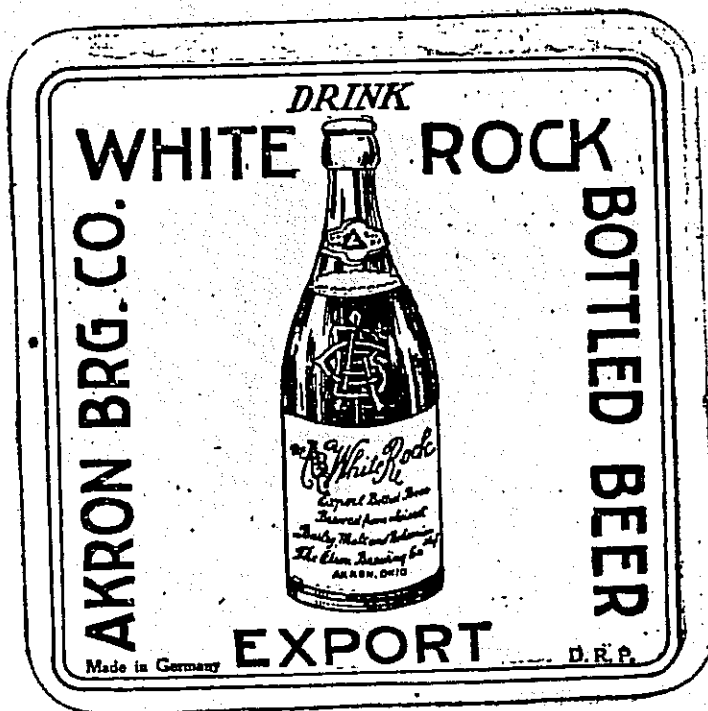


Koenigs - A tough New York City coaster for all of you east coast collectors. This 4" beauty is from the mid 30's. City Brewing Corporation is from Queens, NY.



20th Century Pale Beer - Old Town Lager Beer - Denmark Brewing Co. Denmark, Wisconsin. A beauty of a coaster with a futuristic cityscape in the background and an old style country home in foreground.

Prize Cup Beer, Renner Brewing Co, Youngstown, Ohio. This unusual coaster comes from the early 1930's. A real tough coaster from Youngstown. Valued at \$25.00.



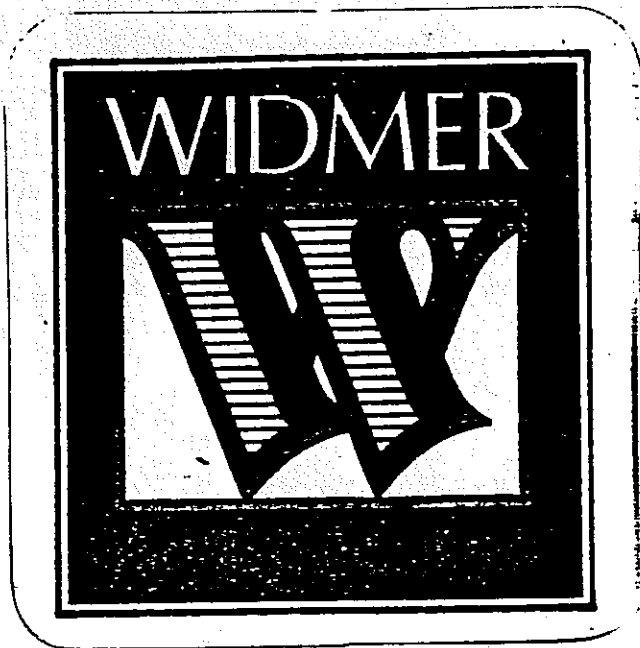
White Rock Export, Akron Brewing Company. This beauty of a coaster was sent in by Tom and Vic Hug. These guys are major breweriana dealers from the midwest. The White Rock is from Akron, Ohio. They priced the coaster at \$100.00.

A TRIBUTE TO AMERICA'S MICRO BREWERIES


Due to the recent opening of many new micro breweries in the United States, coaster collectors are becoming very interested in new coaster issues from these breweries. A look through the last two issues of *Beer Coaster Report* will show you four micro brewery coasters as sent in by our members. This month, I am happy to be able to show you 9 more micro coasters. Special thanks to George Akin and Gary Feldmann for submitting the pictures and information for this article. If any of you other members have any information on any micro brewery.... please try to get a good photocopy of the coaster(s) and send them in to me. I will be happy to print the pictures in the next newsletter.

Chesbay - Chesapeake Bay Brewing Co. Est 1980, Virginia Beach, VA. Blue, 1/0. This 3"S coaster is certainly a new one for me. I've read a lot about this brewery and am very happy to see that they have come out with a new coaster!





Widmer Alt

 *Wasser, Hopfen, Malz* ... water, hops, malt. More than a tradition, this embodies a philosophy of the German people, one that the Widmer Brewing Co. embraces to produce the unsurpassed quality and taste of Widmer Alt.

The *Wasser* — pure Bull Run water. The *Hopfen* — two of the Northwest's finest. The *Malz* — three distinct malts. With authentic *Altbier* yeast from Munich's Brewing Research Institute of Weihenstephan, *Altbier* brewed by the Widmer family of Portland, Oregon, exemplifies the most traditional of German beers.

Free of additives, Widmer Alt revives the brewer's craft of small batches brewed over direct fire. It utilizes top fermentation, natural conditioning and aging at a cold temperature. The process brings forth a rich copper color, a rounder, cleaner palate and a lighter beer.

The challenge of appealing to the tastes of the Northwest requires nothing less than the distinctive appearance, assertive dryness and yeasty depth of Widmer Alt.

Widmer - Widmer Alt, Widmer Brewing Company, Portland, Oregon. This colorful 3" S coaster is brand new and comes in red/black/gold. The flip side is all black type on a natural background.



Grant's Ale - Real Ale in the Scottish Tradition, Brewed by Yakima Brewing and Malting Co. Inc. Yakima, WA. red/black on a yellow background, 1/0. A very handsome 3" S coaster from Washington state.



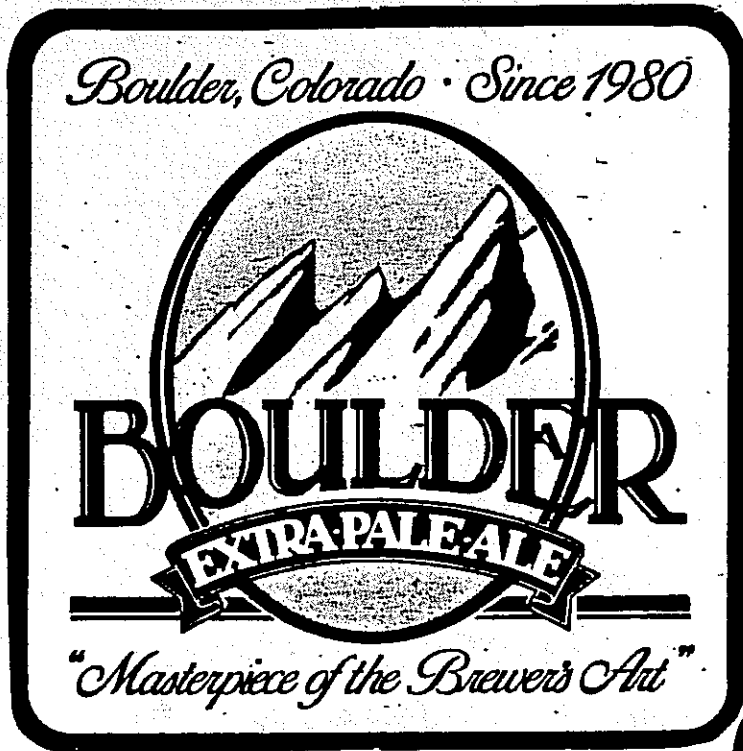
Cartwright - Brewed and Bottled by Cartwright Brewing Co. Portland, Oregon. From the information that I have, this brewery is out of business. That makes this coaster very collectible and hard to come by. I would advise you to pick these up if you see them around at the shows! Coaster is 3"R red/black, 1/0, and is shown smaller than life size.

Sierra Nevada Draught Ale - This 4" oval coaster is surely a real beauty! Brewed and bottled by Sierra Nevada Brewing Co. Chico, California. As you know, there have been very few coasters from California breweries. Glad to see this new one from the Golden State.

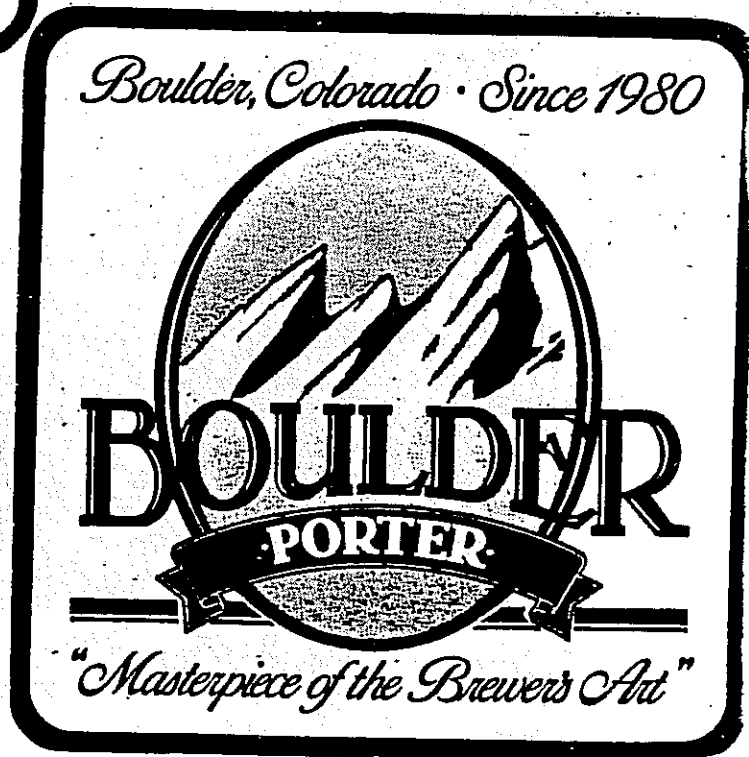
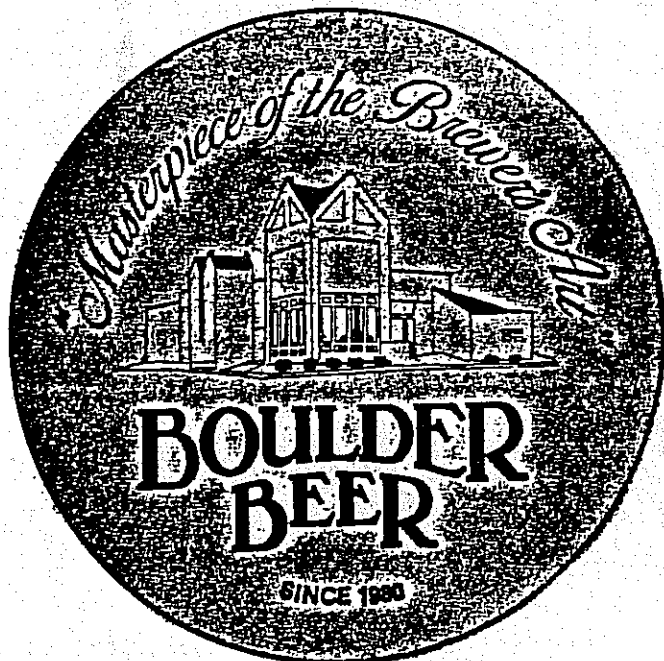
OUR TRADITIONAL BREWING PROCESS
 USES ALL NATURAL INGREDIENTS. WE BLEND CHOICE MALTED BARLEYS WITH SELECT WHOLE HOPS, PURE WATER AND OUR CAREFULLY CULTURED YEASTS, TO OBTAIN THE DISTINCTIVE FLAVORS OF OUR MALT BEVERAGES.
 NO PRESERVATIVES ARE USED.
 PEREGRINE PALE ALE, RED TAIL ALE, BLACK HAWK STOUT, AND OUR SEASONAL MALT BEVERAGES ARE NATURALLY CONDITIONED IN BOTTLES AND KEGS. IT IS THE COMMITMENT OF THE MENDOCINO BREWING CO. TO PRODUCE THE HIGHEST QUALITY OF THE BREWERS' ART.

ENJOY YOUR  GOOD TASTE

Mendocino Brewing Company - A 4" S paper coaster from Mendocino Brewing Company in Hopland, California. Anyone know of any other California micro breweries that have coasters? I was hoping that there might be coasters for Mendocino Brewing Companies various products -- ie: Peregrine Pale Ale, Red Tail Ale or Black Hawk Stout.



Boulder - Boulder Extra Pale Ale and Boulder Porter -- two great new coasters from Boulder Brewing Company of Boulder, Colorado. Brown/green, 1/0. Both coasters were issued at the same time. Anyone out there know of any other products that this brewery makes? Maybe they have other coasters available for their other products!



Boulder - Another micro coaster from Colorado, same brewery as the above mentioned pair of coasters. Green/black on a gray background, 1/0. This one is especially nice because it is a factory scene micro brewery coaster. I'm not sure if this coaster came out before the two square ones or not. Maybe some of our west coast members can fill us in on this brewery and their coasters.



DOWNINGTOWN BEER CAN AND BREWERIANA SHOW



THE 16TH SEMI-ANNUAL
DOWNINGTOWN BREWERY
COLLECTIBLES SHOW—THE
COUNTRY'S PREMIER
BREWERIANA EVENT!

BUY, SELL & TRADE.

GLASSES, NEONS, TAP KNOBS,
BEER CANS, TRAYS, LIGHTED SIGNS, MUGS...

COMING... NOVEMBER 16, 1985

WHEN:

Saturday from 10 AM to 5 PM

WHERE:

The Downingtown Farmers Market
on Route 30 in Downingtown, Penna.
(approximately 25 miles west of Phila)

ADMISSION:

Adults \$1.00; 12 & Under 50¢

ADDITIONAL DEALER INFO:

Call Larry Handy at (215) 297-5326 (Eve)



MAKE YOUR PLANS NOW TO ATTEND!!

COASTERS TO TRADE

Thanks to all of you who traded coasters with me last issue! Here is my new list of traders. I will trade for any U.S. or foreign coasters. Please send me your trade list. Tom Byrne, 810 Birchwood Court, North Brunswick, NJ 08902. 201-297-9452.

1. Ambassador, 3"S, blue/red/gold, Toast of the Nations, 1/0.
2. Ballantine, 3"S, green/blu/blk, For the Ale Man, 1/2
3. Ballantine, 3"S, blue, shows waterfall, crisp refresher, 1/0.
4. Ortliebs 4"R, 1/0, red/black, BCG #729, an old PA coaster! Don't miss this one!
5. Ballantine, 4"R, 1/0, red/blk, BCG #38, old and mint.
6. Busch, 3"S, red/blue, shows cowboy with saddle, 1/2.
7. Falls City, 3"S, red/gold, Heileman Brg, 1979, 1/1.
8. Grain Belt, 3"S, red, Heileman Brg, 1/1.
9. Hacker-Pschorr Brau, 4"R, red/blue, shows large beer mug, 1/2.
10. Huber, 3"S, red/brown, Wisconsin brewed all grain, 1/0.
11. Michelob, 3"S, full color, picture of drop coming out of bottle, Some things speak for themselves, 1984, 1/1.
12. Miller, 3"S, red, Miller makes it right, 1/1.
13. National Bohemian/National Premium, 3"S, red/blk/purple, From the land of pleasant living, G. Heileman Brg.
14. R & H, 3"R, red/black/yellow, BCG # 871, mint and very tough to find! 1/0.
15. Ballantine, 3"S, red, 1/2, shows totem pole on front, dated 1964 on back, mint. Totem Home Plenty.
16. National Boh, 3"S, 1/1, red/black, shows one eyed man, All natural light beer, Carling National Breweries.
17. Rheingold, 3"R, red/blk, Sponsor of the World Champion Mets, mint, Rheingold Breweries, Inc.
18. Rheingold, 3"R, red/blk/yellow, 1/0, Enjoy Yourself, it's a Rheingold Day!
19. Pabst, 3" figural blue ribbon, red/blue, very nice older coaster from Pabst. BCG # 757.
20. Schaefer, 3"R, red, 1/0, Welcome Schaefer People.
21. Pabst, 3" figural, recent coaster with silver border around entire coaster, mint.
22. Jacob Best, 3"S, maroon/white/black/gold, recent issue from Pabst Brewing Co. 1/2.
23. Ortliebs, 3"S, red/blk, 1/0, At last! You can drink a beer with brewery fresh taste! So wet, so fresh, so delicious! Try it! A tough 3" coaster from Penna.
24. Schlitz, 3"R, brown/red/blue, shows man playing piano, part of a set of two different coasters, 1962, 1/2.
25. Rheingold, 3"R, red/blk, You can always rely on it, Brewers since 1837,
26. Pabst, 3"R, red/blue, shows cartoon man holding up a beer, mint,
27. Old German, 3"R, red/black, shows Herman holding a large red beer bottle, mint, Queen City Brewing Co.
28. Tuborg Gold, 1/2, 3"S, red/blk/gold, World Famous, Carling National Breweries, recent issue.
29. Bud Light, 3"S, red/blue, Bring Out Your Best. 1/2.

I still have all 15 coasters available from my list in the Sept/October newsletter. I am an easy trader and am looking to add easy coasters to my collection. Please give me a try. Tom Byrne, 810 Birchwood Ct, No. Brunswick, NJ 08902.

WANTED: BRITISH BAR TOWELS. One or a collection. I will trade coasters, towels, or breweriana for your bar towels. Send description of your towels to Tom Byrne, 810 Birchwood Court, North Brunswick, NJ 08902.

Coasters to trade! West German collector has over 1,000 different European coasters to trade. Send any amount of different coasters up to 1,000 and I will send the same amount in return. I will sell 100 different European coasters for \$25.00 postpaid. I have been collecting coasters since 1977 and have over 5,000 different in my collection. I have over 7,000 traders, so please write today! John Anderson #242, Box 6141, APO, NY NY 09012.

ADVERTISING RATES: 10¢ per word, no minimum. Only beer coaster collectors receive this newsletter.... so if you want to sell, trade or buy certain coasters, why not get an ad together and mail it off? Issues of this newsletter will be mailed on January 1st, March 1st and so on. Send your ad today and make your check payable to Tom Byrne, 810 Birchwood Court, North Brunswick, New Jersey, 08902.

Northern Brewing Company 6" by 10" foil on cardboard sign from the thirties. This brewery from Superior, Wisc. was defunct in the early fifties. Deal includes two different 4" Northern coasters. \$11.00 postpaid. T.P. Dallman, P.O. Box 13372, Wauwatosa, Wisc. 53213.

Falstaff coaster #289 is one of a series; the backs being different. Would like to know how many there are, and who has some for sale/trade. Stan Vasell #32, 7130 Sarpy Avenue, Omaha, NE 68147.

WANTED: Older U.S. coasters. Send description and price to Stan Hess, 2531 Columbia Avenue, Lancaster, PA 17603.

For Sale: Over 50 different Minnesota coasters. Reasonably priced. Send for list. Doug Kennedy #111, P.O. Box 130, Madison, MN 56256.

Wanted: "A-1" foil coaster. Have 100+ U.S. for trade - many better 3" also. Chuck King, 3A Bayberry Drive, Latham, NY 12110.

BACK ISSUES of "Beer Coaster Report" are available for \$1.00 each postpaid. All issues are available from August 1981 to date. Please send list of issues desired to Tom Byrne, 810 Birchwood Court, North Brunswick, NJ 08902.

JACOB BEST coasters for sale - 10¢ each, 3 for 25¢. Send a large SASE. Louis Zimmerman, 136 Kingston Road, Baltimore, MD 21220.

NEW Saranac 1888 coaster (brown), 2 new Utica Clubs, 1 new Matts Premium, large SASE gets my new list of 100+ 4" and 100+ 3" older coasters for trade or sale. Chuck King, 3A Bayberry Drive, Latham, NY 12110.

The perfect album page for your four inch coasters! Fits any standard three ring binder. Clear plastic sheet holds four 4" coasters visible both sides in individual pockets. 35 cents each plus \$1.00 postage on orders under \$17.50. Sample page \$1.00. Also available: pages that hold six 3" coasters per page. Send to Bob Taylor, 312 Hamilton Blvd. Piscataway, NJ 08854.

WANTED: Deer Park coasters from Port Jervis, New York. Buy or trade. Also, any breweriana from this brewery. Pat White # 18, 149-29 33rd Ave. Flushing, NY 11354.

KNICKERBOCKER
CHAPTER TRADE SESSION
AT THE
FRANK KOWALINSKI POST #4
ON
SUNDAY *NOV. 10th, 85*
11:00 AM TO 5:00 PM

ADMISSIONS:
CHAPTER MEMBERS FREE **
NON MEMBERS --- 2.00

* BEER WILL BE AVAILABLE.
* TABLES WILL BE PROVIDED.
NON TRADING GUESTS FREE **

TAKE LONG ISLAND EXPRESSWAY (INTERSTATE #495) TO THE MAURICE AVE. EXIT. THEN TAKE SERVICE ROAD EASTBOUND FOR ABOUT ½ OF A MILE TO 64th STREET. TURN RIGHT AND GO 4 BLOCKS UP 64th STREET TO THE FIRST TRAFFIC LIGHT WHICH IS MASPETH AVENUE. A QUICK RIGHT TURN, AND A FEW DOORS DOWN ON YOUR RIGHT IS THE FRANK KOWALINSKI POST. FOR FURTHER INFO, CONTACT

GEORGE ARNOLD (212-446-5623) or JOHN SHERMORRY (212-860-3858)

FRANK KOWALINSKI POST#4, 61-57 Maspeth Ave., Maspeth Queens, N.Y.

Dated Newsletter
PLEASE RUSH!

To:

N.A.B.C.C.
Tom Byrne
810 Birchwood Court
No. Brunswick, NJ 08902

What new finds have you made this summer?

New finds are exciting for everyone who collects coasters. Why not share your new finds with the other members of the N.A.B.C.C. Many of you must have made some very interesting new finds at this summer's conventions. All it takes to get your new find published in this newsletter is to send in a clear photocopy of the coaster! I am currently looking for new submissions.... So please look through your collection for rare, pre-prohibition coasters, or interesting sets or your favorite tough coasters and send me a photocopy! I'll list your name along with your new find and the whole club will see what you have turned up.... Thank you for all of your support on this project over the years. Keep it up!