



The Voice of

"The National Association of Beer Coaster Collectors"

██████████ ██████████ 154 Leedom Way

Newtown, PA 18940

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Volume 1

"Coordinator's Message"

Page 1

To all my Coaster collecting friends:

Well I guess you have been anxiously awaiting the first news letter from the (National Association of Beer Coaster Collectors.)

I wish to welcome you and hopefully we have a prosperous relationship. I enjoy writing the news letter and hope you enjoy reading it. I am going to make some changes.

First-the news letter will keep its basic format as it has in the past and hopefully the same size.

Second-the news letter will come out four times a year with a roster at the end of the year + membership card.

Third-Once in awhile I am going to put in an article about Berweriana.

Fourth-the ad section will stay the same, however the rates will go up to 15 cents per word. For every ad you place, you get one free.

I would like you to use both ads at the same time, if possible.

Reasons for the delay of the first news letter are as follows:

I had to wait to see how many of the 143 letters I sent out would be returned. The response was decent. I put an ad in the B.C.C.A. Magazine. I don't know if I made the June-July Issue deadline. If not it will appear in the August-September Issue. As you can see your membership numbers have changed. The reason for this is, I have no way of knowing how many old members were going to rejoin or how many new ones.

The Little Dutch Coaster Club and The National Association of Beer Coaster Collectors Will be run as two separate clubs.

Happy Collecting!!

John Connors

"The Stroudt Brewing Co."

A few month ago I had the chance to go through the Stoudt Microbrewery which is located in Adamstown. This is the first brewery to open up in Lancaster County since 1956 when the Wacker Brewery closed.

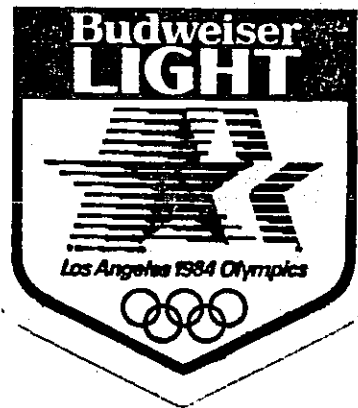
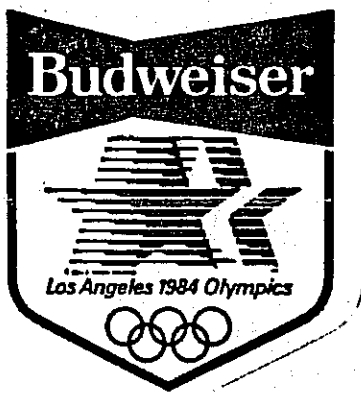
This brewery is going to be unusual because its owner and brew-master is a women. Her name is Carol Stoudt. She hopes to produce 60 kegs a week. She hopes to make 5 to 6 different brands, such as Pilsner, Dartmunder and Munic. All German style beers. There will be tours. Another thing that makes this brewery unuauual is most of the brewery is enclosed in glass and you can watch beer being made. They have a beer garden that can seat 3 to 4 hundred people. You can also watch beer being made from the beer garden as well because thats where the back of the brewery is located.

She told me it is very difficult to obtain a license for a brewery. It's a lot of Red Tape to go through. It's also a very expensive operation to build a brewery like this. Starting at $\frac{1}{2}$ million dollars. One vial of yeast costs \$200.00 for example. She had to sever all business ties with her husband. She explained the whole brewing process to me. I would say this is quite a undertaking for an ex-school teacher.

On weekends during this summer they have live German music or you could go through the Black Angus flea market.

I'm sorry to say at the present time, there will not be a beer coaster from the Stoudt Microbrewery until 1988. She has promised to let me know when she has one made.

Here is one of the most recent sets of coasters that I could find. They are red, white and blue in colors. Budweiser brought these out for one of each of their products. The only one that's not here is the one for L.A. Beer. I don't know of any. The shape is unusual because most beer coasters are round or square. These are shaped like a shield. All have 1984 Olympics on the back. They go for \$1.00 to \$1.50 each, but sometimes you can get them cheaper at the right places. A nice little set to put together. They are also dated.

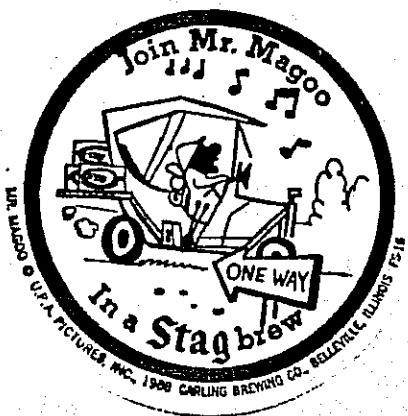
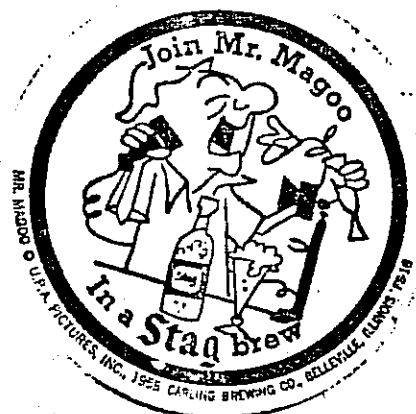
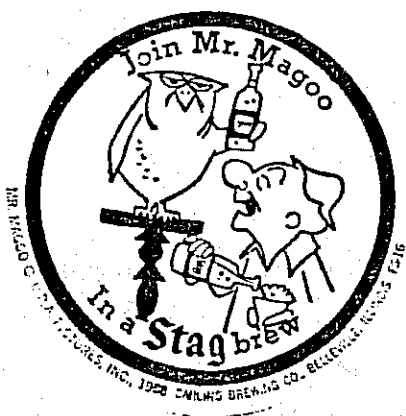


Baseball fans, as far as I know you could call it a 4
coaster set. These are all one sided. Red and White in color.
Reingold brought these out for the 1969 Miricle Mets. They sell
for \$1.00 to \$2.00 each. I was at a recent baseball card show and
a dealer had three of these coasters as a set. He was getting \$25.00
a set and he was selling them.



"Coaster Spot"

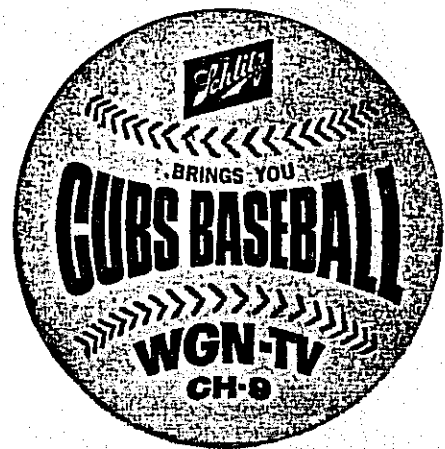
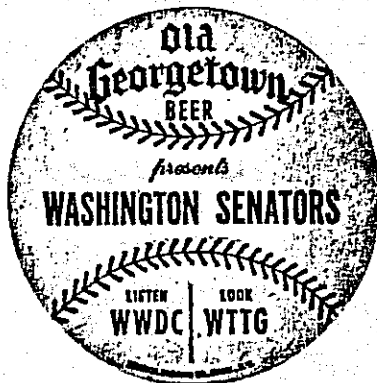
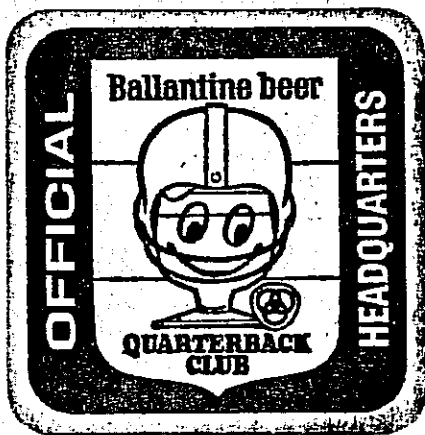
Here is a set that would take time and challenge to put together, There are 10 coasters to a set. They are dated 1958. Made by the Carling Brewing Co. All are 1 sided and are red and black in color, Selling for \$2.50 to \$3.50 each. I have seen them go for more. It depends on the dealer. Everyone knows Jim Backus in the voice behind Mr. Magoo. Trying to put this set together makes for a lot of fun and interest. The Mr. Magoo set is from the Stan Hess's collection.



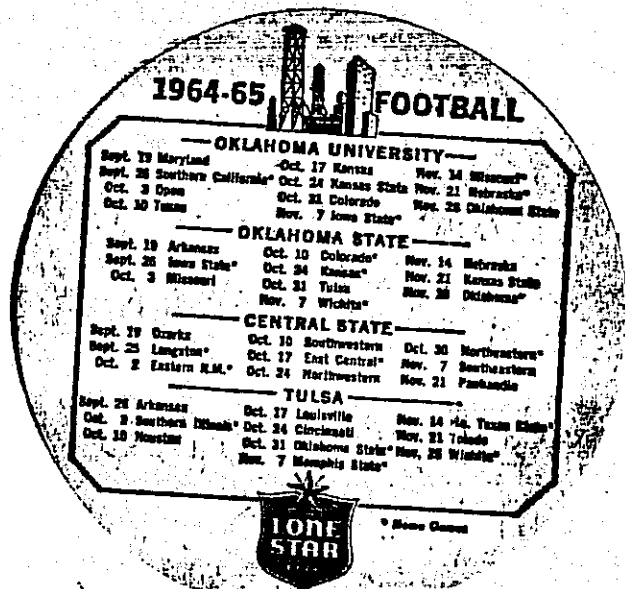
G.Krueger Brewing Co. invites you to see professional boxing.
 A one sided coaster, red in color and from the years 1945 to 1955.
 C.Feigenspan Brewing Co. another Newark,N.J. Coaster. one sided and red and blue in color and from the 1930 era.
 P.Ballantine and Sons has a baseball coaster. one sided and red and black in color.
 Miller Brewing of Milwaukee, Wis. has three nice coasters. all are the same on both sides. go get'em braves is all red. the other two coasters are blue and red in color and from the 1950's.
 These six coasters all in the 2 to 4 dollar bracket.



P. Ballantine's official quarterback club headquarters, 1960 to 1965. Genesee brewing from Rochester N.Y. sponsored TV for Penn State football. I think this is very unusual a new york brewery sponsoring a penn. football game. these coasters sell for 1 to 2 dollars if you can find them. Old Georgetown beer from Heurich brewing co. from Washington, D. C. A one sided coaster, red and brown. from the 1950's and about 3 dollars. Storz brewing co. from Omaha, Neb. a very thin two sided coaster. yellow with red letters. probably from the 50's and in the 3 to 5 dollar bracket This is a hard to find coaster from Schlitz sponsoring the brewers baseball broadcastes. from 1971 and sells for about 3 dollars. This is a more common coaster from Schlitz sponsoring the cubs on tv. from 1967 and selling for about 1 dollar.



Here are two good old Ballantine coasters from the 1940's. part of a set and two sided.very hard to find and generlly sell for \$15 to \$20. #1 shows Lonnie Warneke and Gus Mancuso and is blue and black. #2 shows John Wyatt and Mickey Owen and is red and black. #3 is from Piel's Bros. Brooklin, N.Y. shows Bill Terry one of New York yankee stars from the 1940's. it is red and black and one sided. this coaster also sells in the 15 to 20 dollar bracket. #4 this is a football schedule from Lone Star brewing co.in San Antonio, Texas. a two sided coaster and red in color. price wise around #5.00 .

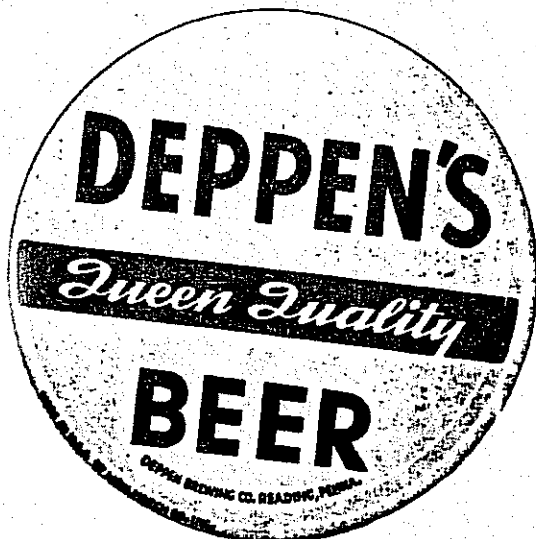


Here are two centennial beers from Christ Diehl brewing co. Defiance, Oh. these two are hard to find and are very colorful. they are 4" and one sided. They are blue red and yellow in color. the brewery was in operation from: 1933 to 1955.

Here are two nice coasters from Ebling brewing co. inc. in New York city. both are one sided and 4". the white horse ale is brown and yellow. the Ebling's extra is brownish red and yellow. these are from the 1930' and 1940's.

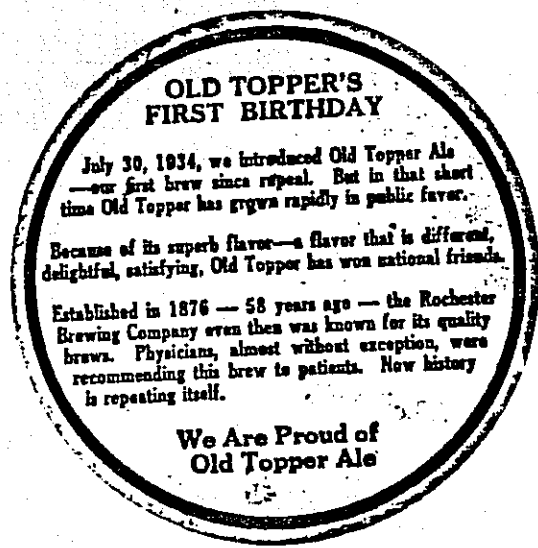


Featuring some rare old coasters are two from Boyertown brewing co. Boyertown, Pa. both are one sided and green in color. around 1930 or 40. another coaster not seen very often is the Deppen's from Deppen brewing co. Reading, Pa. it is a 4" and one sided and aqua and black in color. The Deppen brewing co. was in operation from 1901 untill 1920. Then we have the Moerlein beer from the Derby brewing co. from Pittsburg, Penna. a very colorful coaster. it is one sided and black and yellow in color. the brewery was in operation from 1934 to 1938.



Here is a coaster that just turned up "Old Topper Ale". The history of the brewery is on the back of the common old topper coaster. so start checking the back of those old topper coasters. the color is dark brown. The Phoenix beer from Buffalo, N.Y. is one sided and yellow with black lettering. the crest is orange with a black phoenix bird. from the 1930 or 1940 era.

The Schultz brewing co. from Union city, New Jersey is a one sided coaster it is red in color and from the 1935 to 1940 era.



All coasters in this newsletter are from the Stan Hess collection. any one haveing old or scarce coasters they would like to show in later newsletters send a good phota copy to me.

Thanks
Stan Hess

WAD SECTION

Trade for Labels: New Gettelman Coaster from Miller for any current beer label. Particularly interested in Microbrewery labels. Also would trade other current coasters in prior ads for labels. George Akin, 7130 W. Southridge Dr., Apt. 97, Greenfield, WI 53220.

Wanted: Beer Sport Cans, Sport Bottles, and Sport Schedules, Also Beer Caps. Also New Rolling Rock Coaster. John Cooney 901 Irwin Ave, Lancaster, Pa. 17603

Show Time

Aug. 15 Horlacher-Macungie, Pa. 11th Annual Horlacher weekender swap at Macungie Park hall(near Allentown), 10 AM to 4 Pm. Larry Handy #947.

Aug. 23 Olde Frothingslosh- Pittsburgh, Pa. Annual Summer Session at South Park. Will Hartlep #3109.

Sept. 17-20 Conention XV11-The first international show, Convention '87, Niagara Falls, NY and Ontario, hosted by the Simon Pure Chapter.
